

JULY 15 – WORKING DRAFT

PROGRAM

OCTOBER 8 | DANIELS SPECTRUM

INVE\$TABLE CITY

2015 CANADIAN URBAN FORUM

Charting the course for Canada's Urban Agenda



Canadian Urban Institute
Institut urbain du Canada

ReNew
CANADA
The Infrastructure Magazine

IN COLLABORATION WITH

SUSTAINABLE PROSPERITY | THE FEDERATION OF CANADIAN MUNICIPALITIES |
THE LARGE URBAN MAYORS CAUCUS OF ONTARIO | THE CANADIAN BROWNFIELDS NETWORK

OVERVIEW

The **Canadian Urban Institute** and **ReNew Canada** will present the Forum in collaboration with Sustainable Prosperity, the Federation of Canadian Municipalities, Large Urban Mayors Caucus of Ontario and the Canadian Brownfields Network.

Featuring expert presentations and dialogue, the Forum will engage an intimate group of decision-makers from the public, private and civil society sectors. Participants will work together to debate big questions concerning a National urban agenda:

- How do we choose the best investments and timing?
- How do we pay for them?
- How do we ensure cities are resilient and future-ready?

OUTCOME

CUI will assemble the ideas on content, gaps and priorities from the presentations and discussions to prepare a framework and actions for achieving the **INVESTABLE CITY**.

Participants will be able to contribute feedback and propose ideas for building momentum for positive change in Canada's urban policy framework.



ADVISORY COMMITTEE

We would like to thank the following experts for contributing their time and input into the development of the 2015 Forum:

Ramtin Attar Principal Research Scientist,
Autodesk Research

Carmen Bohn Manager, Knowledge Services,
FCM Green Municipal Fund

Andy Broderick VP Community Investment, Vancity

Gordon Harris President & CEO, SFU Community
Trust, UniverCity, CUI Senior Associate

Kathleen Llewellyn-Thomas *Co-Chair*
CUI Board of Directors

Andy Manahan Executive Director, Residential &
Civil Construction Alliance

Chris McNally C&M McNally Engineering Corp.,
Director, Canadian Construction Association

Douglas Olson *Co-Chair*
CEO, O2 + Planning Design, CUI Board of Directors

Michael Roschlau Former President & CEO,
Canadian Urban Transit Association

Doug Salloum Executive Director, Canadian Society
for Civil Engineering

Jeanette Southwood Principal, Urban Development &
Infrastructure, Golder Associates

Martin Stickland Senior VP, Plenary Group

SPONSORS

More to be confirmed.

GOLD

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CLOSING REMARKS SPONSOR



FORUM-AT-A-GLANCE

OPENING KEYNOTE Canada's Opportunity to create INVE\$TABLE CITIES: Building the tax base, not the tax burden.
The Hon. Glen Murray, MPP, Ontario's Minister of Environment & Climate Change

Creating Investment-Ready Conditions

How do we create investment-ready cities to support sustainable urban growth?
Who is prepared to invest?

NETWORKING BREAK

Getting to Effective Public Policy

How can the marketplace be engaged to develop effective public policy to
benefit Canadian cities – and vice-versa?

LUNCHEON KEYNOTE Lessons from Hong Kong in Strategic Investment for Canadian

Building Economically Resilient Infrastructure

How do we build resilient urban infrastructure that delivers the best return on
investment for public and private stakeholders?

NETWORKING BREAK

Integrating Procurement, Policy & Process

How do we get the right balance to create and sustain
competitive INVE\$TABLE CITIES?

CLOSING REMARKS Greening the INVE\$TABLE CITY, FCM

NEXT STEPS FOR CANADA'S URBAN AGENDA CUF Advisory Committee Co-Chairs: Kathleen Llewellyn-Thomas,
Vice-Chair, CUI Board of Directors & Douglas Olson, CEO, O2+Planning Design, CUI Board of Directors

COCKTAIL RECEPTION

2015 CUI BROWNIE AWARDS GALA DINNER

Recognizing excellence in redeveloping urban sites in Canadian communities.

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Opening Keynote Presentation

Canada's Opportunity to Create INVE\$TABLE CITIES: Building the Tax Base, not the Tax Burden, The Hon Glen Murray, MPP, Ontario's Minister of Environment & Climate Change

Session One:

Creating Investment-Ready Conditions

How do we create investment-ready cities to support sustainable urban growth? Who is prepared to invest?

Keynote Presentation: Dr. Michael Goldberg, Director, Canadian Pension Plan Advisory Board & Chair Surrey City Development Corporation

Moderator: Mike Wilson, President & CEO, Sustainable Prosperity
**Panel in development*

Coffee & Networking Break

Session Two:

Getting to Effective Public Policy

How can the marketplace be engaged to develop effective public policy to benefit Canadian cities – and vice versa?

Keynote Presentation: The Hon. Bonnie Crombie, Mayor of Mississauga, Member, FCM Big City Mayors Caucus*

Moderator: Peter Halsall, Executive Director, Canadian Urban Institute
**Panel in development*

Lunch Keynote

Lessons from Hong Kong in Strategic Investment for Canadian Cities

Dr. Anne F. Kerr, Global Head, Urbanisation, Mott MacDonald Group*

**Denotes invited, to be asked*

Session Three:

Building Economically Resilient Infrastructure

How do we build resilient urban infrastructure that delivers the best return on investment for public and private stakeholders?

Keynote Presentation: Kathy Bardswick, President & CEO, The Cooperators*

Moderator: Todd Latham, Publisher, ReNew Canada, President, Actual Media
**Panel in development*

Coffee & Networking Break

Session Four:

Integrating Procurement, Policy & Process

How do we get the right balance to create and sustain competitive INVE\$TABLE CITIES?

Keynote Presentation: The Hon. Mayor Jeff Lehman, City of Barrie, Chair of Large Urban Mayors Caucus*

Moderator: John Stackhouse, SVP, Office of President, Royal Bank of Canada*
**Panel in development*

Closing Remarks

Greening the INVE\$TABLE CITY
Federation of Canadian Municipalities

Next Steps for Canada's Urban Agenda

Canadian Urban Forum Advisory Committee Co-Chairs – Kathleen Llewellyn-Thomas*, Vice-Chair, CUI Board of Directors and Douglas Olson*, CEO O2 + Planning Design and CUI Board of Directors

Cocktail Reception

2015 CUI Brownie Awards Gala Dinner

2015 CUI BROWNIE AWARDS

The 2015 CUI Brownie Awards (held in collaboration with FCM Green Municipal Fund and the Canadian Brownfields Network) program recognizes excellence in redeveloping urban sites in Canadian communities.

This year we will recognize programs and/or projects in the following categories:

REPROGRAM

Legislation, Policy & Procurement

REMEDiate

Sustainable Remediation & Technological Innovation

REINVEST

Financing, Risk Management & Partnerships

REBUILD

Project Development: Building Scale

RENEW

Project Development: Neighbourhood Scale

REACH OUT

Communications, Marketing & Public Engagement

Important Dates

Nominations OpenJune 2, 2015

Submission DeadlineSept 4, 2015

Finalists AnnouncedSept 14, 2015

Awards PresentationsOct 8, 2015

NOMINATE A PROGRAM/PROJECT

ABOUT CUI

As Canada's applied urban policy institute, the Canadian Urban Institute (CUI) works in partnership with public and private funders to optimize infrastructure planning, promote good density, enhance regional competitiveness and strengthen municipal capacity. We help communities of all sizes across Canada and internationally to convert thought leadership into practice. CUI is a membership-based organization.

Learn more about us: www.canurb.org

#investablecity